Welcome to the ASD...

UPDATE FROM THE ASSOCIATION OF SOUND DESIGNERS
THE HERALD
ASD ASSOCIATION *of* SOUND DESIGNERS

News

Yamaha 01v96i announced:
Yamaha have announced an update to their popular 01v96 mixing console. The 01v96i features a similar design and input/output connectivity to previous generations, but adds a 16 channel bi-directional USB2.0 audio interface. This will allow 16-channel recordings to be made from the desk to computer without an additional soundcard or sacrificing any of the physical outputs to do so. Perhaps more usefully for theatre sound though, it means that a show control computer could be connected directly to the 01v96i - without a sound card - to provide 16 channels of playback from the computer direct into the desk.
http://www.yamahaproaudio.com/global/en/news_events/pressrelease/2011/nr20111116_01v96i.jsp

Max/MSP update:
Cycling 74 have released version 6 of their popular sound design tools Max and MSP. Complementing a host of new features is a price drop to $399:
http://cycling74.com/products/max/#discover

Gobbler
Gobbler provides audio professionals with a secure high speed cloud backup, automatically scanning your hard drive for Pro Tools, Logic, Cubase, Nuendo, Ableton, etc. project and audio files and uploading them when your computer is idle. Whilst in Beta this service has been free of charge, but the beta phase will end on December 7th and from there after will cost $7.95 per month. However if you sign up before December 7th you'll receive the service for free until February 2013, with 25GB of storage space. It's fair to say the service is still being developed and lacks some subtleties, but now is a very good time to sign up.
http://www.gobbler.com/

Ableton 25% discount
Ableton is offering 25% off all it's products between now and January 15, 2012, including Ableton Live, Max for Live and all the various add-on's.

Of interest

Pro Tools v1.0
As Pro Tools turns 20 years old, here's a video demo of Pro Tools version 1 running under Mac OS 6.07 (in German):
http://www.youtube.com/watch?v=FEh-7Niw8lk

Between Music and Sound Design
- An interview with sound recordist **Chris Watson**, known for his work on the BBC's Frozen Planet and The Life of Birds as well as creating the album Weather Report, which The Guardian listed as one of the 1,000 albums you should listen to before you die. Notable quote: "It was like a 15th-century iPod"
http://pitchfork.com/features/the-out-door/8692-field-recording/4/

Future Events

Using Ableton Live in Theatre

28th November 2011
Central London

Exploring Ableton Live as a creative sound design tool and how to use it for show playback and live processing Led by Gareth Fry

Christmas Drinks

18th December 2011

Come along, have a drink and meet your fellow ASD members.
5.30pm at Henry's Cafe Bar, Covent Garden

- An interview with composer **Chris Martinez** talking about his work
http://mubi.com/notebook/posts/between-music-and-sound-design-an-interview-with-composer-cliff-martinez
- An interview with **Matthew Herbert** talking about his use of field recordings (of a pig) to create music.
"The first question I'm always asked," says Herbert, "is 'Why are you making a record out of a pig?' And for me, that's the wrong question. You should be asking everybody else why they're making a record with a guitar. There's been millions and millions of records made out of guitars, and not so many made out of pigs."
http://www.soundonsound.com/sos/nov11/articles/herbert.htm

Events

BBC World Service Auction
Following the departure of the BBC World Service from Bush House, a large quantity of studio equipment is being auctioned online on **November 22nd**. The catalogue is worth a perusal if you have a few moments- the pictures showing the condition of the equipment so recently in use will make you want to pay a larger TV license fee!
http://www.go-dove.com/event-16010/BBC-World-Service/lots

Ableton Live for Theatre
The ASD's first members-only training session focuses on using Ableton Live in theatre is happening on **November 28th**. The session will focus both on the use of Ableton Live for creating a sound design as well as for show playback. No prior knowledge is needed and is free of charge for all members. Ableton Live is a software package written specifically for live performance use, optimised towards the live creation of music from multiple audio clips. It is designed to allow sounds to be added, looped, tweaked, effected, all during a live show without a break in audio or jump in sound, with a focus on the stability of the platform. It is a little like a modern-day cross of Opcode's Vision and several dozen Akai samplers. It is perhaps the most popular form of show playback across mainland Europe. More info and register here: Using Ableton Live in Theatre

Christmas Drinks
A chance to have a christmas drink and maybe a mince pie or two with your fellow sound designers and members of the ASD. We'll be holding this event at Henry's Cafe Bar in Covent Garden on Sunday 18th December, from 5.30pm to 10.30pm. More info here: Christmas Drinks

Volunteers needed:

We're after volunteers to monitor various mailing lists for items of interest and to send them on to us. if you're a regular reader of any of these mailing lists and blogs, please let us know if you'd like to contribute.

- Designing Sound
- Music of Sound
- Theatre Sound
- Blue Room
- QLab
- SFX

One last thing

The ASD exists as a support network for you. We're made up of sound designers like yourselves. If you have a question about a topic, you can ask it in the forums on the website, or if it is particularly sensitive you can email us directly. Over the coming months we'll be encouraging you all to participate in our community - to give advice, share tips and techniques, the good times, the bad

times and what you learnt from them. Being part of the ASD is an opportunity for us all to get to know each other better, learn from each other and support each other.

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