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The Herald

Association for
Sound Design
and Production  ASDP



Happy Christmas dear members!

We send you great good wishes and cheer for a restful festive break, and hope the end of the year gives space for reflection on all the successes and achievements you've gained, whether large or small.

We've had an epic year at ASDP, packed with events, ideas and a landmark decision on our name. We send a heartfelt thank you to you all, for your continued support and belief in the association.

As I reflect personally on the upcoming ending to my term as Chair in January 2024, I have such pride for all we've been able to do together over the last three years, and for the extraordinary energy and talent our community sends out into the world. A huge, exhilarated thank you for all the support and encouragement you've shown me!

Warmest wishes

Melanie, and the whole ASDP Board

We are very proud to celebrate our successes as a community, but we also know this year hasn't been without challenge, and that this time of the year can make those pressures feel harder and more isolating. If you need some support, here are some useful resources:

BAPAM – [020 7404 5888](tel:02074045888)

Help Musicians – [0207 239 9101](tel:02072399101)

Samaritans – 116 123

Switchboard (LGBT+) – [0300 330 0630](tel:03003300630)

Shout (texting service) – 85258 Industry Minds

www.industry minds.co.uk

info@industry minds.co.uk

Other websites:

Find a therapist.co.uk

Black minds matter.uk.com

Baatn.org.uk

Mind.org.uk

Beateating disorders.org.uk

applause for thought.com

<https://www.backup tech.uk/>

<https://ttg.org.uk/news/>



For those of you who might like to download a hi res copy of our new

Association for Sound Design and Production logo for your website you can download it here.

<https://www.associationofsounddesigners.com/logo/>

WINTER SCHOOL 2024 IS COMING!!!!



WINTER SCHOOL

Association for Sound Design and Production  ASDP

LONDON | 10th-12th January 2024

Royal Central School of Speech and Drama

Wednesday 10th Jan			Thursday 11th Jan			Friday 12th Jan		
Theatre		Courtyard	Theatre		Courtyard	Theatre		Courtyard
10.00	Welcome with Melanie Wilson		10.00	Welcome		10.00	Welcome	
10.15	In Conversation: The Life of Pi, with Carolyn Downing		10.15	System Tuning - Tips & Tricks with Sam Vincent & Guests		10.15	Discussion: The Sound Associate with Ella Wahlström & Guests	Workshop: Radio Mic Fitting with Ollie Reymes-Clemerson
11.30	Inspiring Ideas: Great Mental Health	Rigging 101	11.20	In it Together - Equality, Diversity & Inclusion with Lucy Kerbal/Tonic		12.00	Discussion: How to be a Touring Sound No.1 with Vicki Hill, Callum Donaldson and Leeluu Dallas King	
12.00	How Do you Create your Content? with Peter Rice & Guests		12.00	Accounting for Sound Professionals		Lunch		
Lunch			13.00	Lunch	Sound Lab Workshop			
13.45	Eco-Acoustics with Anna Clock		14.30	Inspiring Ideas		Lunch		
14.15	Comms - It's just Audio with James 'Brew' Henry Breward	Designing Sound for Museums with Lewis Gibson & Guests	15.00	Building a Career through Mentorship with Melanie Wilson & Guests				
16.00	Mic-ing an Orchestra with Phil Wright		16.00		Networking: Make and break with Mark Cunningham	AGM		
			16.30	Binaural Radio & Foley Workshop with Lewis Gibson				
			18.00	London Social @ The Washington				

Sponsors Fayre
open each day for refreshments and socialising

Refreshments sponsored by

With thanks to our corporate sponsors:



Register your interest for updates on London Winterschool [here](#)

WINTER SCHOOL
Association for Sound Design and Production ASDP

GLASGOW | 13th January 2024
National Theatre of Scotland

Time	Main Space	Recording Studio
10.30	Welcome and Keynote From Melanie Wilson & Gareth Fry	The Audio Story Company: Audio Workshop for children
11.00	Panel Discussion: Creating Sound Design content	
12.15	Round Table Discussion: Challenges facing Parents and Carers working in Theatre Sound	
13.30	Seminar: An Introduction to Spatial Audio	
14.45	Workshop: Binaural Recording	
15.45	Spotlight: Audio networking for 'Secret Cinema'	
16.30	Seminar: Creating Audio with Young People	

With thanks to our corporate sponsors:

Limited places - Register for your place at Glasgow Winterschool [here](#)

Along side Winterschool Glasgow Audio Story Company are running a workshop for kids of all ages!

audio story

ASD winterschool Glasgow 2024

Saturday 13th of January 10.30am - 4pm

Step into a world of creativity and imagination with The Audio Story Company, in our Audio Storytelling Workshop for Kids! Become a storyteller, sound

engineer, foley artist and voice actor in this interactive experience. We create supportive spaces for kids to discover how they can use their voice in interesting ways and create sound effects from everyday objects to craft their very own captivating audio stories. It's a hands-on adventure where your child's imagination takes centre stage, making memories and audio stories that will last a lifetime. Join us for a day of audio magic and watch your child's creativity come to life!



Register your kids for **The Audio Story Company** workshop [here](#).
Children of all ages welcome limited spaces available.



AGM 2024

Save the Date

Friday 12th January

2.30pm - 4.30pm

Central School Of Speech and Drama

Eton Ave, Belsize Park, London NW3 3HY

[In Person](#) and [Online](#)



London Social

The Washington

Thursday 11th January

6pm onwards

50 Englands Lane, London, Greater London, NW3 4UE

(right near winterschool!)

Let us know if you are coming [here](#).



Glasgow Social

Dockyard Social

Friday 12th January

7.30 pm Onwards

95-107 Haugh Road, Glasgow, G3 8TX

Let us know if your are coming [here](#).

(We've had to book a specific number of spots for this one, so please let us know if you are planning to come so we can book more space if we need it!)



Kaffeeklatsch (coffee and chat)

Wednesday 24th January

12 - 2pm

On Zoom

Register [here](#)

We're starting a regular informal online get together for our female, non-binary and trans sound makers and shapers

Drop in, share news and get peer support on work/life questions.

Our first meeting will be hosted by Carolyn Downing. If you'd like to join the mailing list to receive regular updates on these meeting, email: admin@associationofsounddesigners.com

We've also set up a new Facebook group for people to connect and share ideas called ASDP Community Room

Join using this [link](#) or by searching "ASDP Community Room" on Facebook.



ASDP Trinaural Head is on tour in Scotland!

Have you been a Professional Member for more than a year?
Want to take advantage of the ASDP Equipment Loan Scheme?

Our Inari Trinaural head is currently based in Glasgow
If you would like to loan it for a project or to have a play,
contact us on admin@associationofsounddesigners.com

To find out about other items in the Equipment Loan Scheme
check out the page on our [website](#).



Networking Basics with Neal Clarke (In person)

Tuesday 30th January
National Theatre of Scotland - Glasgow
10am - 4pm

The industry we work in is and has been moving to the world of networking for a while, and there have been many occasions that we have all thought it was a Dante or other protocol problem, but most of these complications are caused by basic network issues.

Find out more and sign up [here](#)

From Our Friends

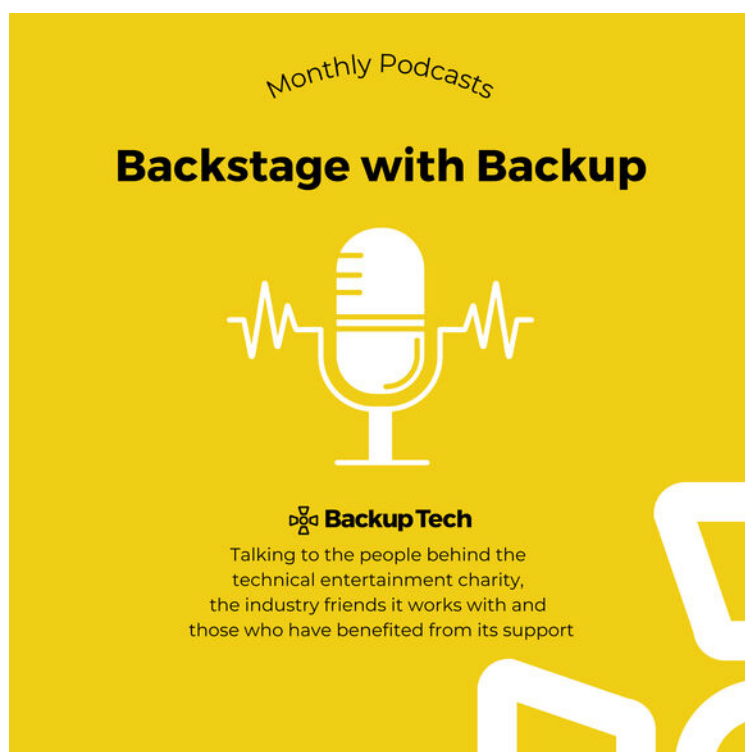
inspiring the future

SOLT UK are partnering with Education and Employers to encourage theatre workers to engage with their local schools through our Inspiring Future Theatre campaign.

We are looking for 500 more volunteers from theatres to volunteer to go in to schools to talk about / answer questions about the backstage roles that they do, and help to inspire the next generation of theatre workers!

Anyone who signs up before **10th January 2024** will be placed in to a prize draw to win a **£50 theatre token**.

Find out more [here](#)



Backstage with Backup Podcast

E3: Music Industry Therapist Collective, Tamsin Embleton

Guest: Tamsin Embleton, attachment-based psychoanalytic psychotherapist specialising in working with musicians and music industry professionals at all stages of their careers, founder of the MITC, and compiler and editor of *Touring and Mental Health – The Music Industry Manual*

Host: Sarah James runs PR agency Gasoline Media and is proud to be able to help spread the word about the great work Backup does, taking care of their Press & PR.

In this conversation: Tamsin and Sarah discuss the challenges for crew working in the touring industry; how their mental, as well as their physical health can be protected.

Have a listen [here](#)

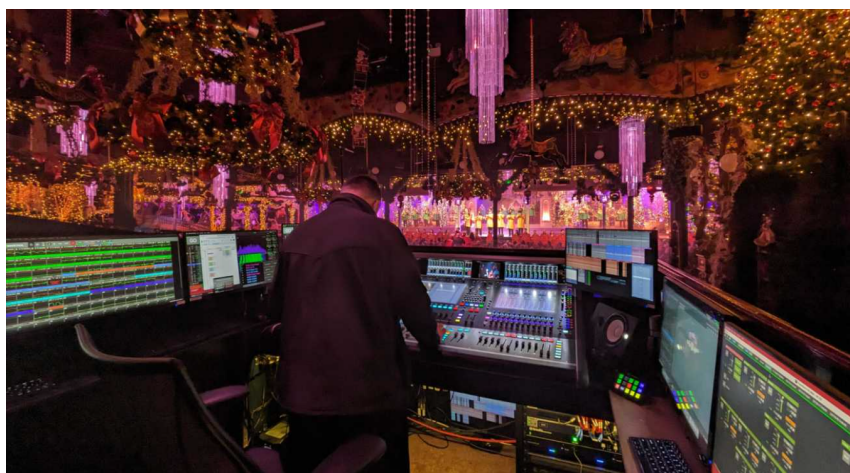
Find out more about back up tech [here](#)

Best of the Web

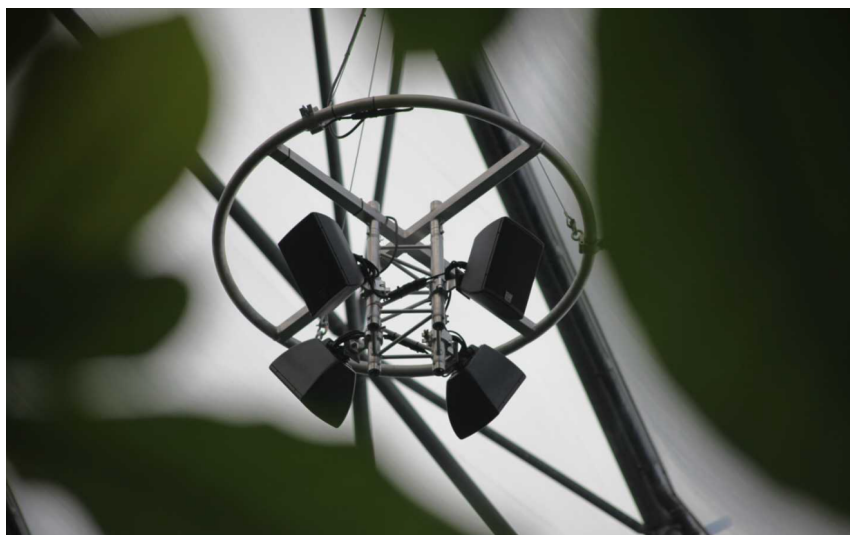


[DPA's](#) latest release, the 2017 Shotgun Microphone, aims to deliver the clean and detailed sound that the company are renowned for whilst standing up to harsh conditions such as cold weather and humid environments. The mic boasts a tight directional pattern, and also promises a much more linear off-axis

response than is typical of rival designs. Read more in sound on sound [here](#).



The Norfolk village of Thursford, known for its steam engines, musical organs and fairground rides, as well as its spectacular theatrical shows, will be delivering a new, immersive sound experience with its Thursford Christmas Spectacular this year. Read more in LSi [here](#).



The Christmas season at the Eden Project in Cornwall traditionally brings magical and immersive eco-trails, with lighting and imaginative soundtracks replacing the more natural effects. To keep the trail experience fresh, this year the emphasis moved more from the Med Biome to the Rainforest, and with it

came a brief to avoid some of the hotspotting apparent in previous years. “Rather than a rapid drop off in sound from zone to zone, they wanted a nice even coverage across the whole Biome, so we started to approach things quite differently.

Read more in LSi [here](#).



A Christmas Present For You: Get A Cinematic Sound Effects Library From VADI SOUND Completely Free!

A Sound Effect gift <https://www.asoundeffect.com/gift/>

Interesting Listening/Reading

Podcast

[Sounds That Sell](#)

Since the earliest days of commercial radio, companies have been using sound to worm their way into our brains. And over the decades, they’ve come up with all kinds of sonic tactics to make us want, crave and remember their products.

In this episode, we take a whirlwind tour through the sounds of persuasion.

Article

[Sounding the Collection: Samples From The Powerhouse Museum](#)

Sampling has been a key process for a great many music makers for decades now, an undeniable staple of modern production. But with the ubiquity of sampling comes what feels like a sheer avalanche of samples. An overwhelming volume of sample packs are available online today, ranging from common to exotic, from free to eye-wateringly expensive, all vying for attention in a super-saturated market.

Edenred



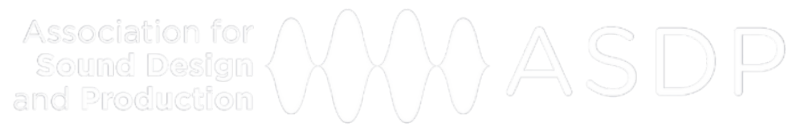
Make your money go further this Christmas

With the festive season upon us, now is the perfect time to check out the savings available to you with your discounts benefit. There's offers for everyone – from tech, travel and leisure, to food and fashion. You can also gift 'more for less' this December through discounted gift cards – with eGift cards being the perfect option for a last-minute yet thoughtful present!

Don't forget, by downloading the Edenred Savings App, you can access hundreds of offers on the go, with brilliant savings just a tap away.

Check out all the discounts [here](#).

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Our mailing address is:

Whitelow Road,
Manchester,
M21 9HG

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