



## ASD News



This is the 100th edition of the Herald and we couldn't let a milestone like that pass unnoticed. All month you have been sending in your photos and we shall be sharing them individually via the Social Media platforms over the coming days.

**We Are The ASD!!**

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"As we publish this Herald 100 we find ourselves in the most challenging time our industry has ever faced. Never before has the need for community and support been greater. The ASD has been a great success so far but as we move into the future there is still much work to be done; here's to the next 100 editions and the rebuilding of our great creative sector"



"Over the course of one hundred Heralds being published, the ASD has grown way beyond our expectations, from 12 members to over 850. We initially thought we might peak at 150. Instead we've been shown how much of a demand there is for a sense of community in our fragmented industry. The world has changed over that time too, and the need for community, and support for each other has been greater than ever"



Prize for cutest photo and youngest ASD recruit goes to Phil!  
Welcome to the ASD little Evie Rose!  
Massive congratulations to Phil and Gemma

**Open Equity Representation Meeting**



Following on from our Unions Meeting a month ago we are proud to announce an open meeting for Sound Designers to meet with staff from Equity to discuss recognition and representation of our craft within the Union.

A recent restructure and election process has changed the approach of the Union towards Sound Design and they are keen to hold an open meeting with our design based members to discuss.

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Equity is the UK trade union for creative workers in the entertainment industry representing theatre directors, set, costume and lighting designers.

Over the previous number of months Equity has been meeting with members of the ASD to discuss professional theatre sound designers being welcomed into the union's embrace.

Equity is now coming to the end of this process and are hosting an open meeting for all UK based professional sound designers to explore what the future may look like for you within the union.

Join Equity to discuss aspirations and strategies for their designer members, as well as to learn about the structure of Equity as an organisation and how Equity protects and fights for your rights as professional workers.

Sound designers at all stages of their careers are encouraged to attend.

Please register your interest via [Eventbrite](#)

Zoom details will be distributed by email ahead of the meeting.

## **FUTURE PROFESSIONALS COMPETITION**

We are asking our Future Professional Members to think about "What Happiness Sounds Like"

The Challenge?

To create a 45-90 second soundscape, composition or "other" exploring what happiness sounds like to you!

"Sound Design for the Stage"

Closing date, rules and handy resources can be found [here](#).

## From Our Friends

### We Make Events - Red Alert



[#We Make Events](#) are a growing collective of organisations, companies and freelancers aiming to get the industry's voice heard through social media, video and outdoor events, with specific activities on 11 August.

Check out the [website](#) for more information and to sign up to join in with the event.

### AAPTLE

## Alliance of Associations & Professionals in Theatre & Live Events

The ASD has partnered with other like minded Theatre Associations and Professionals to be one of the founding members of AAPTLE.

You can read more about the alliance [here](#)

### BECTU discount



BECTU are currently offering a year's membership for £10. Rates are for new members only, find out more via their [website](#).

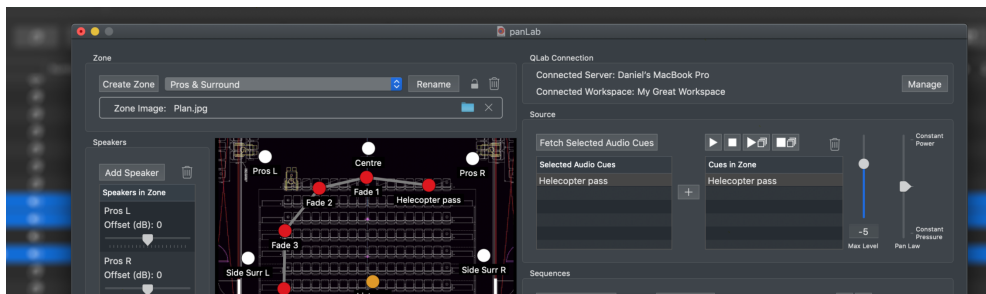
## Hardware, software and sounds

### SFX Sale



A Sound Effect are almost at the end of their [Massive Summer Sale](#). Check out the bargains!

### PanLab



Professional member [Dan Higgot](#) has been busy during lockdown, not content with looking after twin 1yr olds, he has developed [this app](#) for multi point panning in QLab. Yours for only £4.99, this app will save you hours by allowing you to pan Audio, Video or Mic Cues between any number of audio outputs.

### Matt's Keyboard repair



Another offering from a professional member; [Matt Padden](#) has developed his portfolio by adding [keyboard repair](#), if you love beautiful photos of circuit boards, his [Instagram](#) and [twitter](#) feeds are just what you're looking for!

[This fund](#) closes in 3 days. The Daphne Oram Fund for electronic sound and music community in the UK is offering £500 to support sound and music practitioners in the UK.

Find out more about the fund and the Daphne Oram Trust [here](#).

### Blindness at the Donmar Warehouse



This socially distanced sound installation has been designed by Ben and Max Ringham. Audience members will listen via headphones and there is a digital version available for those who cannot make it to the theatre.

Find out more via the [website](#).

### Sleepless the Musical



Another show opening under the social distancing measures is Sleepless, opening at the Troubadour Theatre in Wembley.

Find out more [here](#).

### Adding Sound to Empty Stadiums

The team from Autograph have been busy making empty stadiums a little less quiet for QPR this month.

Read all about how they did it in the Guardian, [here](#).

### Nemesis In Car Audio



Looking for a neat audio solution for drive in shows?

This might be it.

[Nemesis Audio](#) in car solutions are distributed by [Orbital Sound](#) and offer all sorts of in car audio gadgets.

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## Interesting reading

Sarah Angliss discusses her use of robotics in music and sound design for Shure in this [Louder article](#).

Aimed squarely at children and families, Helen Atkinson simply explains adding your own sound effects to stop animation projects in this [fantastic video](#).

Why not use the ideas Helen chats about to design a show for this [SameSky](#) Mini Theatre Competition?

Is the war on single use plastic being forgotten in the wake of Covid-19? Listen to [this article](#) from the BBC

[This Article](#) from LSi introduces us to Copper Candle and their Break A Leg platform. It's hoped that the platform will help community theatre, choirs and schools to continue collaborating while under pandemic restrictions.

instalment of their excellent AMRS series, designed by member [Julie Rose Bower](#).

## ASD Benefits

FREE multi-car  
accident cover

**TotalMotorAssist**



Total Motor Assist does everything for you, so you don't have to claim on your motor insurance policy. So, you don't pay any of your excess and protect your no claims bonus.

Services include:

UK wide accident recovery (not usually included in your car insurance or breakdown cover)

Like for like replacement car

Manufacturer-approved repairs, plus regular updates

Local private treatment, such as physiotherapy (quicker than the NHS if you're injured in a non-fault accident)

Legal support and 24/7 helpline

Follow the links from the [offers](#) page of the website for more details.

\*Terms and conditions apply. See website for details. Offers subject to change without notice. Click here for Total Motor Assist terms and conditions. ASD Benefits is managed and run on behalf of ASD by Parliament Hill Ltd.

# ASD

ASSOCIATION of SOUND DESIGNERS

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