

It's renewal time!



It's that time of the year again where our annual membership renewal date comes around. Last week we sent out an email to professional members explaining about the discount available to those members who are struggling financially in the plight of the impact of Covid-19.

If you missed this email you can still opt into the discount using this <u>link</u>.

This is open to Professional/Associate members only.

Future Professional members can take advantage of our £5 joining/renewal offer.

Now is the time to make the most of your membership: check what employers see when they look at our directory and update your profile, watch a seminar and double check the ASD Benefits page.

ASD DiGiCo Training Session



Sign up for our exciting <u>DiGiCo Training</u> session on September 9th 15:30-17:30. The session is going to be interactive and aimed at beginners, it will offer a comprehensive insight into the 'T' software.

Website Revamp



WE'VE OPENED UP SOME OF OUR TRAINING SEMINARS FOR EVERYONE TO ACCESS FOR FREE ABLETON LIVE FOR THEATRE APPROACHING THE MUSIC IN MUSICAL THEATRE BEGINNER'S GUIDE TO COMPUTER NETWORKING GETTING EDUCATED, GETTING WORK PIN THE RADIO MIC ON THE ACTOR

We are in the process of updating our website in response to comments and our own observations. In the first phase we have been making improvements to navigability and clarity and arranging things in a clearer format. There are subsequent phases introducing new content, guides, and information for members. Needless to say the work is ongoing.

Is there something you think should be on the site that would benefit the membership? Have we broken something in our housekeeping? Let us know by getting in touch via the admin email address.

Future Professional Competition







Shure SE215 Bluetooth Headphones



Gareth Fry's Sound Design for the Stage

Happiness sound like?' Make sure you get your entries in soon!

Closing Date: Midday on Friday 11th September 2020

Prizes include a Zoom H4N, Shure wireless SE215 headphones and a copy of Gareth Fry's excellent book, <u>Sound Design for the Stage</u>.

Mentorship Scheme

This edition of The Herald sees the official relaunch of our mentorship scheme. Rebadged and rebranded for 2020.

Are you a Future Professional Member looking for advice? A Professional Member who feels they could benefit from discussing their practice and how to progress?

All of the information including how to apply and criteria can be found on the website:

Mentorship Scheme 2020

We are also looking for Mentor's to join the scheme and offer advice and guidance. If this sounds like something you could offer the future of the industry please find more details in the link above.

#We Make Events

August the 11th saw a day of events across the Country highlighting the very real emergency facing theatres, freelancers, supply chains, manufacturers and the wider events industry.

Professionals from the events and entertainment industries took to the streets, pushed flight-cases, turned buildings red and sailed a giant LED video wall on a barge down the Thames whilst thousands of practitioners lined it's pathway.

More events are planned, please stay tuned to social media for more details.

https://www.plasa.org/we-make-events/



Thank you to Ian Cunningham, Harry McCann, ClearCom and DBS, d&b, L-Acoustics, and Stage Sound Services for answering the call for photos.

Membership Benefits

Seminars



We've got loads of <u>seminars</u> to choose from, with more being added regularly. Take a look at the list and choose your favourite.

Something missing that you wish we'd covered? Drop us a line.

ASD Benefits



Following on from our survey, The ASD benefits have been renewed for another year.

We have made them easier to find under the "benefits" header on the improved website.

Login to your profile and follow the link from the benefits page to access hundreds of deals, from days out to smart shirts, there will be a discount for you, even if you don't use Apple Products!

the top right corner of the home page.

Membership Directory

The <u>membership directory</u> has always been a powerful tool allowing members to gain exposure within the industry. In the forthcoming weeks we will be making even more use of this feature, make sure you're showing your full potential by updating your credits and photo.





Did you receive your copy of the Echo last month?

If you chose not to get a print edition, or you just prefer your publications on a screen, check out the Echo Archive.

Remember a great edition of the Herald, but deleted the email? No problem, You can also access all 100 previous editions of the Herald via the website too!

From Our Friends

Meyer Sound



Meyer Sound Summer Webinar Program Wrapped up with Grateful Dead Round Table on their final 'Festival Friday' you can watch this and all their webinar videos on their YouTube channel.



Back Up, the Technical Entertainment Charity have organised a series of events beginning on **September 9th**. An impressive line-up of the West End's most well-loved singers will perform with some of theatre's top musicians to give featuring a mixture of show tunes and some of the performers' personal favourite songs.

Find out more via their Facebook page.

Freelancers Make Theatre Work



Take a look at the website for some great wellbeing resources.

FMTW are also organising nationwide picnics for socially distanced outdoor chats. Find your local event via the <u>website</u>.

Hardware, software and sounds

d&b Certified Pre-Owned



Certified Pre-Owned d&b systems promises to deliver internationally renowned premium sound quality with a drastically reduced carbon footprint through the process of remanufacturing.

Find out how via the d&b website



THURSDAY, 6-7.30 PM
PAUL DAVIES
& ANEIL KARIA
IN CONVERSATION

FRIDAY, 5-7.45 PM HAROON MIRZA DR KERSTEN GLANDIEN LUCY HARRISON

This event was due to happen just before Lockdown, but has come back in a different format.

Find out more via the Eventbrite page here.

L-Acoustics Webinar Series



Check out all their webinars here and their YouTube channel here.

Interesting reading

DPA Microphones in Space: Ever wondered what the Mars Rover uses for ears? Find out more here!

Money saving Expert: Many of us are not eligible for the SEISS, but if you are, there is a second batch available for those affected from July onwards. Some of the criteria has changed. You can find out more via Martin Lewis's blog here.

More listening than reading: A podcast interview with ASD member Gareth Owen.

ASD Benefits

English Heritage



Enjoy unlimited entry to many historic places across England with 25% off English Heritage annual memberships. From legendary and iconic sites such as Stonehenge to the country's most beautiful historic castles, there's so much to explore, and what's more, up to 6 children can go for free with every adult member*.

To take advantage of this and many other fantastic deals visit the ASD Benefits Special Offers page via your ASD login.

*Terms and conditions apply. See website for details. Offers subject to change without notice. Offers not in conjunction with any other offer. Only valid on new memberships. ASD Benefits is managed and run on behalf of ASD by Parliament Hill Ltd.



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