



News

SAVE THE DATE!!!



We have exciting news for our Summer Social on September 20th. It's a Hybrid event, with locations across the Country and online.

Stay tuned for more information

Individual Membership Discount is now live



Thanks to the support of all our members, especially our amazing Corporate Members, we're able to extend our 50% discount to members for a second year. If you would like to register for the discount, please do so **before the end of August**, otherwise you'll renew at the higher rate, even if you've previously benefitted from the discount.

[Register Here.](#)

If you have any questions about renewal, please [email us](#).

ASD Benefits is changing

We are developing our benefits scheme to ensure that members continue to get the absolute best value for money that they can.

Our current scheme has come to an end, but we will have a new one up and running

recommendation, please let us know.



Are you a freelance sound designer, sound engineer, associate, operator, technician, programmer?

If you're in theatre, and you're freelance, there's a brand new branch in BECTU for you, the **Theatre Freelancers' Branch**.

Whether you've been able to work or not over the last 16 months, you can't have missed the new passion amongst theatre freelancers to get together and make changes to the way we work.

Freelancers want the same things as permanent staff, fair pay; reasonable hours; good work/life balance; respect for physical and mental health; an inclusive and sustainable employment ecosystem. The ASD is a fantastic resource for freelancers, but it's not a union. Only a union can apply pressure to employers. Only one union is already working to improve the terms and conditions for theatre sound freelancers, and that's BECTU.

If you want to know more, your Theatre Freelancers' Branch reps are **Paul Arditti** and **Sam Vincent**. [Email us](#) to connect.

PLASA Show



**We're exhibiting at
PLASA Show 2021**

5-7 September 2021
Olympia London

Come and visit us!

[Register free](#)

WE NEED YOUR HELP!!!

We're very excited to see a return to real life events, this means we'll need your help on the stand again!

Save yourself a year's membership fee and join us for a day.

[Email us](#) for more details.

If you'd rather just drop past for fun, register your ticket [here](#).

This link is exclusively for ASD members and subscribers and will remain in use even after the main public portal closes.

Why not check out the [PLASA website](#) too, it's full of great information including [Covid](#), [Brexit](#) and [Well Being](#) resources.

From Our Friends

NEW PLATFORM FOR CREATIVE PROS

FREE
FOR FREELANCERS

CURTAINCALL

AVAILABILITY TOOL
PAID & VERIFIED
JOBS
MESSAGING
VIDEO CALLS

Curtain Call is a web based database of jobs and opportunities for theatre and the creative industries. It's totally free for individuals to join. You can create a profile, input your availability, set job alerts and message other users. Now you can even show the world you're an ASD member by adding us to your profile! Check out the sign up page [here](#).

Back Stage Niche



[Back Stage Niche](#) is a community of freelancers who work in the creative fields of theatre, their main aims are to inform and encourage younger generation from various Global backgrounds to consider theatre as a Profession. To represent the niche group of people working behind the theatre curtain and to provide support to those from a culturally diverse background not only studying Production Arts (formally or informally) but also help graduates and young professionals entering the workforce of the theatre industry. If you're interested in signing up with them, [here is the link](#).

Best of the Web

Ready to Drop



If you're heading to Brighton over the next few weeks, make sure you wander along to the basketball court. [This installation](#) from Orlando Gough and John Del' Nero will be

DPA University



Anyone who reads the Herald regularly will know that we think the DPA University is an excellent resource. [This article](#), first spotted in the Sound Network newsletter (also awesome!) investigates our love of numbers and is well worth a read, or two.

Fully Amplified



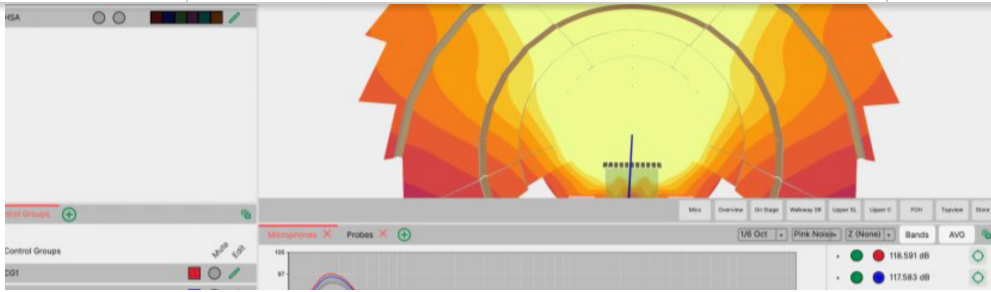
[Fully Amplified](#) is a podcast from [Futures Theatre](#), a new theatre company producing work that celebrates and amplifies women's voices and creates a space for change. Fully Amplified is a seven-part original drama-documentary series exploring the untold stories of over 30 women and non-binary people from all walks of life, brought to you by some of the UK's most dynamic writers.

Sonosphere Immersive Studio



Corporate members [Sonosphere](#) have collaborated with Metropolis Studios in London to create an immersive studio space capable of accommodating all surround sound formats, up to 11.1.8 Dolby Atmos. Find out what LSi thought [here](#).

CODA Software Update



Corporate Members [CODA](#) are proud to announce the release of their proprietary prediction software, System Optimiser Beta v0.5.2.

System Optimiser allows the accurate simulation of CODA Audio Loudspeakers in any 3D View with unmatched precision and speed. It allows the design of all sizes of audio system, from the smallest of gatherings right up to the largest of stadium productions, with incredible ease. Full user documentation is also now available online [here](#).

Interesting Listening and Reading

Member Nicola T. Chang 張彤 has created this [beautiful podcast](#), Moon Cake. It reveals the world from the perspective the mooncake, letting us eavesdrop on conversations and events around this much-loved delicacy every full moon, every year.

More watching than listening, but this [docu-drama](#) from the BBC explores the life and creative output of Coventry born-Delia Derbyshire – electronic musician, sound pioneer and female outsider in postwar Britain.

We dare you to watch the first minute of [this video](#) without a lump appearing in your throat. The cast of Lion King reunite in rehearsals for the first time in 16 months.

ASD Benefits

As we mentioned above, ASD benefits are changing.

We're looking at ways to make the scheme more accessible and better at saving you money. There are lots of options available to us, we like [this scheme](#), it combines pre-purchase gift cards with discounts all accessible via an app.

We'd love your opinion, so please [email us](#) and have your say before the scheme is finalised.

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