

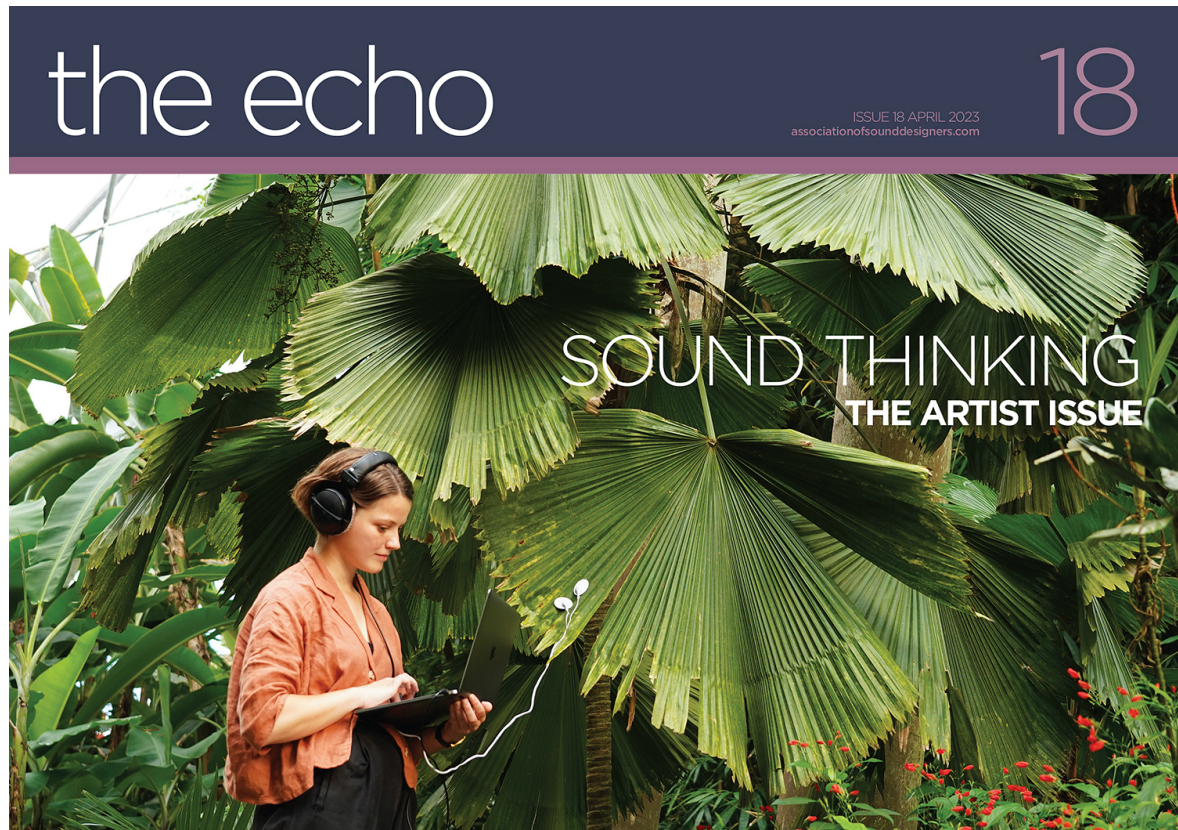
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The Herald

Association of
Sound Designers
ASD



The latest issue of The Echo has just been published.

Issue 18 - Sound Thinking is available to read [here](#)

Happy Reading!

Pause. Play. Discover... Festival 2022

Videos of talks from the Pause. Play. Discover... are now available on the

seminar archive [here](#).

They include:

In conversation with Mwen

In conversation with Munotida Chinyanga

Nela Brown - Female Laptop Orchestra

Eddie Dobson - Whats the big deal about gender based sound collectives?
and more to come!

Want to takeover the ASD instagram for a day?

Here's your chance to show us backstage at your theatre, show or event!
The ASD is offering members the opportunity to do an ASD instagram takeover!

See Rosie Stroud's insta takeover of The Book of Mormon tour [here](#).
Email us at admin@associationofsounddesigners.com to take part!



Pro Sound Effects

Pro Sound Effects is pleased to provide an exclusive offer to ASD members of 10 free downloads (\$40 value) from their library of 400,000 over sounds from award-winners and top recordists.

Redeem your sounds [here](#)

Are you going to a trade show this year? Want a year's free ASD membership?

Come and help out on the ASD stand and in exchange we will offer you a year's free membership to the ASD.

This year we are exhibiting at:

[PLASA Leeds](#) 9th & 10th May @ The Royal Armouries
[ABTT Theatre Show London](#) 7th & 8th June @ Alexander Palace
[PLASA London](#) 3rd - 5th September @ Olympia
[Theatre Craft](#) - 20th November @ Royal Opera House London

We would love to see you!

Email us admin@associationofsounddesigners.com

Upcoming Seminars

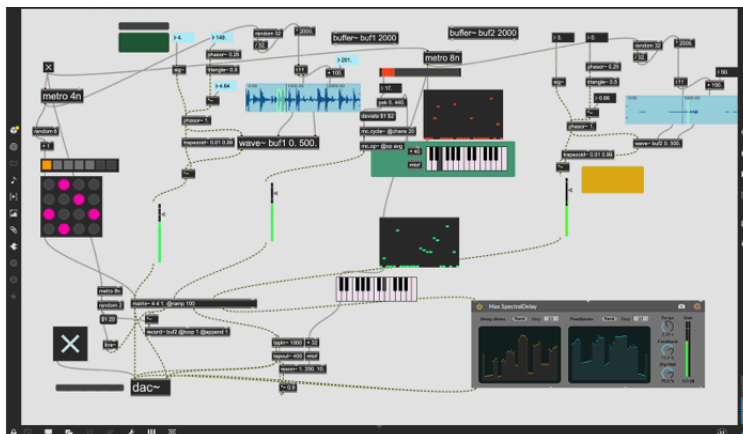


Lehman Trilogy Walk and Talk

With Sound Designers Nick Powell and Dominic Bilkey

Tuesday 25th April 2.30pm - 4.30pm plus ticket to watch the show at 7pm

This event is now sold out
Register to be on the waiting list [here](#)



MAX MSP with Sarah Angliss

Max is extraordinarily powerful software that enables you to do everything from playing a simple sound file to designing your own real-time effects. It can be integrated with Ableton Live and Sarah will also discuss Max's new variant RNBO.

Friday 28th April 11am - 2pm

Online Register [here](#)



Sound for Cruises

Lunch with the ASD

Join seasoned sailor Liam McDermott and new to cruising Helen Skiera discussing their latest sound collaboration upon Virgin Voyages Resilient Lady.

If you've ever thought about working on a cruise liner this talk will give you an insight into what life is like!

Friday 12th May 1pm - 2pm

Online Register [here](#)

QLAB SKILLS SHARING WORKSHOP (Newcastle @ Northern Stage)

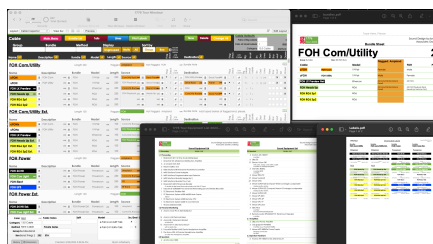
A day of peer led learning and skills exchange for designers and technical practitioners who use QLab.

Friday May 26th 10am - 4.45pm In Person in Newcastle

Register [Here](#).

Non members welcome sign up using this code: 97X903JU

A Duo of Paperwork Sessions June July!

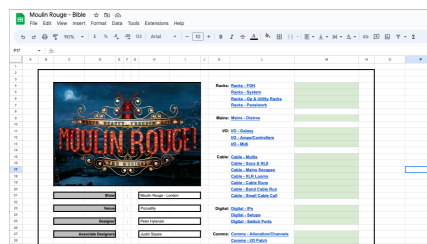


Paperwork with Minotaur Sound System Database

Join US Sound Designer Daniel Lundberg as he talks through his paperwork software Minotaur

1pm - 3pm on Friday 23rd June

Online Register [Here](#)



Paperwork with Excel Spreadsheets

Autograph's Ben Lloyd will take us through the ups and downs of making paperwork with Excel spreadsheets.

1pm - 2pm on Friday 7th July

Online Register [Here](#)

From Our Friends



Join HOLOPLOT this April at The Mill in London for a chance to experience the unique capabilities of our revolutionary X1 Matrix Array, 18th & 19th April

Including a closer listen to the audible results of 3D Audio-Beamforming, coverage zones, virtual source localisation and multi-zone concepts.

Check the available demo sessions and register [here](#).



**HOLOPLOT Educational Sessions
19th & 20th April**

Education Session A - An introduction to HOLOPLOT technology

Education Session B - Fundamentals of X1 system design with HOLOPLOT Plan

Check the available education sessions and register [here](#).

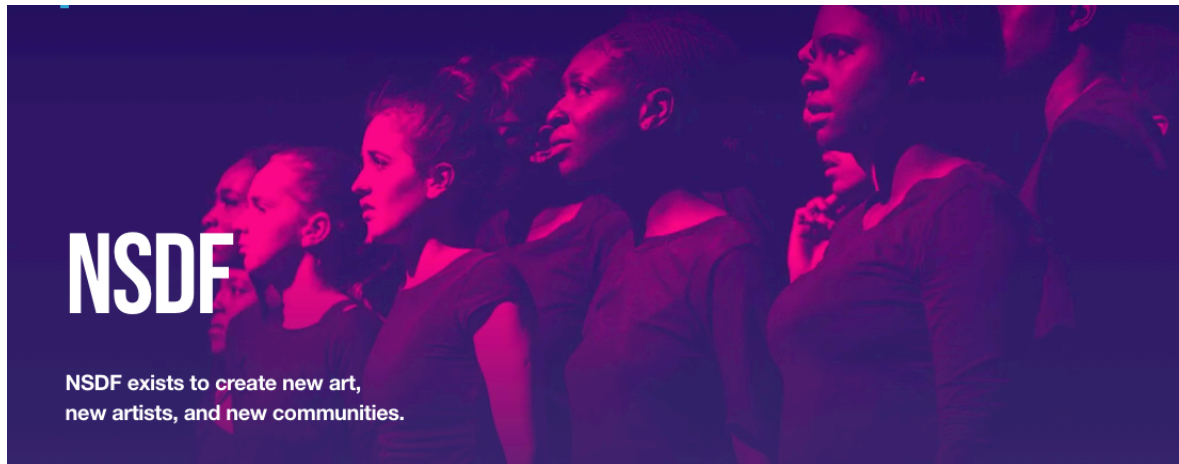
Innovate Audio

Innovate Audio have given us a sneak peek of the progress of their latest audio solution, panLab Console. The software, [first discussed in Februarys LSI magazine](#), has the exciting potential to turn almost any digital audio console into a spatial audio renderer. [Check out this blog post for more information.](#)

If you're interested in beta testing panLab Console [click here to register.](#)



The Big Freelancer Survey IS BACK and once again aims to provide a detailed report of the past 12 months. Like the previous two Big Freelancer Surveys (conducted in 2020 and 2022) this data will feed into ongoing lobbying of both industry bodies and government, informing them where support is most needed and what the greatest issues facing freelancers are. Take the survey [here.](#)



The ASD are proud to be taking part in [National Student Drama Festival 2023](#).
With 4 regional hub days in Leicester, Derby, London & Manchester 3rd - 6th
April.

Online seminars on Friday 7th April. Find out more details via [our website](#) or to
register with NSDF for [in person](#) or [online](#) sessions.

All events are free and open to anyone aged 16-26 and mature students.

Best of the Web



Sound on Sound have so much exciting news at the moment, [Avid release Pro Tools 2023.3](#), [Waves update: Perpetual licences to remain](#), [Piano Day 2023](#), [K&M: New Easy-Lock system](#), [DPA announce 2012 & 2015 microphones](#), [Dolby Atmos Renderer application released](#), [RME Fireface UFX III announced](#)

Read more SOS news [here](#).

TiMax tracks Mandela at London's Young Vic

Infused with the rhythms of South Africa, the sound design for Mandela at London's Young Vic is defined by the distinct signature of Paul Gatehouse. His style is conferred through his workflow and his essential favoured technologies, one of which is TiMax TrackerD4. Read more in LSi [here](#).

Interesting Listening

BBC Radio 4 Archive

From noises off to the sounds of tomorrow, composer [Sarah Angliss](#) and some of the world's greatest effects artists celebrate 200 years of the awesome power of sound effects. Listen [here](#).

Enjoy the latest Episode

Conversations with Sound Designers Podcast

Episode 6 / Anna Clock, is now available on [Spotify](#), and most other podcast platforms

Edenred



Edenred have shared with simple how to video. Showing us how to get the best out of our deals! Check it out on You Tube [here!](#)

And [this](#) 4 step video on how to use E-Gift cards on Edenred!

See the deals on Edenred [here!](#)

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