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The Herald

Association of  
Sound Designers  
ASD



## Manchester Social @ HOME

(2 Tony Wilson Place Manchester M15 4FN)

**Thursday 4th May**

**6pm onwards**

**Let us know you are coming [here](#)**

Join us at HOME : Manchester in the downstairs bar for drinks and nibbles from 6pm onwards. We'd love to see you there!

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### Want to takeover the ASD instagram for a day?

Here's your chance to show us backstage at your theatre, show or event. The ASD is offering members the opportunity to do an ASD instagram takeover!

See Rosie Stroud's insta takeover of The Book of Mormon tour [here](#).  
Email us at [admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com) to take part.

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## Pro Sound Effects

Pro Sound Effects is pleased to provide an exclusive offer to ASD members of 10 free downloads (\$40 value) from their library of 400,000 over sounds from award-winners and top recordists.

Redeem your sounds [here](#)

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### **Are you going to a trade show this year? Want a year's free ASD membership?**

Come and help out on the ASD stand and in exchange we will offer you a year's free membership to the ASD.

This year we are exhibiting at:

[PLASA Leeds](#) 9th & 10th May @ The Royal Armouries  
[ABTT Theatre Show London](#) 7th & 8th June @ Alexander Palace  
[PLASA London](#) 3rd - 5th September @ Olympia  
[Theatre Craft](#) - 20th November @ Royal Opera House London

We would love to see you!

Email us [admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com)

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## Upcoming Seminars



## Sound for Cruises

### *Lunch with the ASD*

Join seasoned sailor Liam McDermott and new to cruising Helen Skiera discussing their latest sound collaboration upon Virgin Voyages Resilient Lady.

If you've ever thought about working on a cruise liner this talk will give you an insight into what life is like!

**Friday 12th May 1pm - 2pm**

Online Register [here](#)

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## QLAB SKILLS SHARING WORKSHOP



**(Newcastle @ Northern Stage)**

A day of peer led learning and skills exchange for designers and technical practitioners who use QLab.

**Friday May 26th 10am - 4.45pm**

In Person in Newcastle

Register [Here](#).

Non members are welcome to sign up using this code: 97X903JU

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## A Duo of Paperwork Sessions June July!

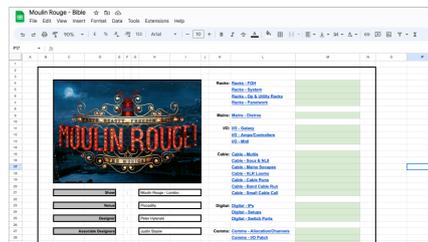


## Paperwork with Minotaur Sound System Database

Join U.S. Sound Designer Daniel Lundberg as he talks through his paperwork software Minotaur

**Friday 23rd June 1pm - 3pm**

Online Register [Here](#)



## Paperwork with Excel Spreadsheets

Autograph's Ben Lloyd will take us through the ups and downs of making paperwork with Excel spreadsheets.

**Friday 7th July 1pm - 2pm**

Online Register [Here](#)



## Walk and Talk : Guys and Dolls at the Bridge Theatre

Join sound designer Paul Arditti and his team as they reveal the secrets of the sound design. Hear how far the laws of physics can be bent before they snap! Discover how d&b Soundscape and Zactracks Pro contribute to the show! Find out why on earth the sound system consists of line arrays made from point source speakers!

**Monday 17th July 2pm - 4pm**

**7.30pm Show Watch**

Register [here](#)

(note: if you want to watch the show you have to sign up twice! Show tickets at fantatsic discount price of £25!)

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## Seminars for Tradeshows

### PLASA Leeds 9th & 10th May

#### **Creating a Sound Design for a Content Based Theatre Show**

Wednesday 10th May @ 1.15pm - 2pm, The Bury Theatre.

Sound designer & ASD Co-Chair Peter Rice will show us how to create a sound design quickly using computer based audio tools..

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### ABTT Theatre Show 7th & 8th June

#### **The Art and Craft of Comms**

7th June @ 12.45, The Lonsborough Room

With an expert panel from [Clear-Com](#), [SMA](#), and ASD to advise and guide us on best practice techniques, updates on new tech and trends in backstage and events communications. There will be lots to discuss!

#### **Sound Design from Script to Stage**

8th June @ 1pm, The Lonsborough Room

During this panel discussion we will speak to four sound designers and discover how they approach the creative process.

Panel to include Ella Wahlström, Clare Hibberd, Mwen & Helen Atkinson.

Chaired by Zoe Milton

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## From Our Friends



Use the unique link [here](#) to register

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## Backup Tech

Backup Tech, the technical entertainment Charity, is the UK's registered charity that provides financial support to industry technical professionals, crew/production personnel and people working in the technical supply chain across the UK entertainment industry including those from live events, theatre, TV and film.

Are you or a family member seriously ill or suffering from an accident and needing support?

Are you struggling with Mental Health and need to speak to someone?

Is there someone you know who needs help with any of the above?

Contact Backup Tech [here](#)

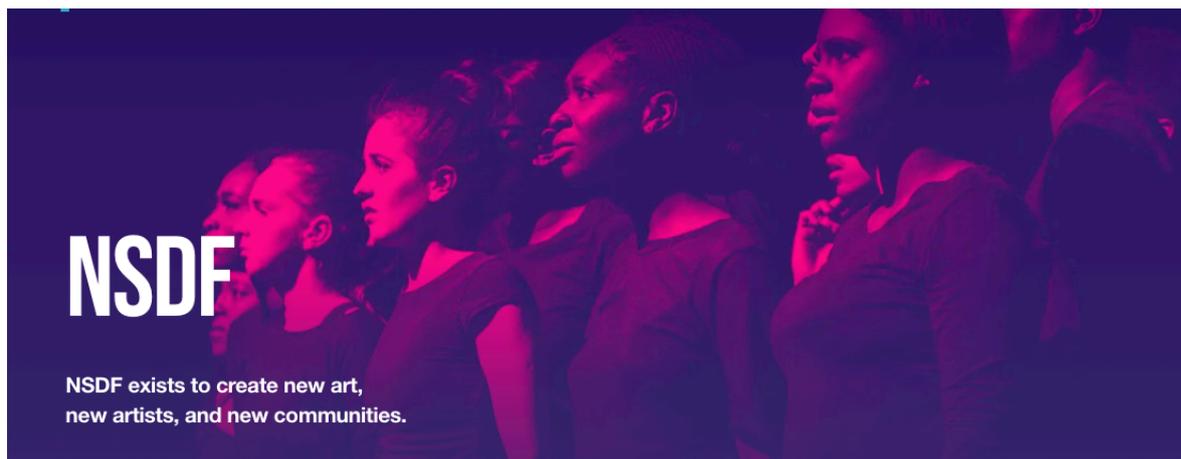
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# MAKE A DiFFERENCE

The ASD went to [ABTT Make a Difference Conference 2023: Solving our industry's recruitment & retention crisis](#) on Friday 21st April.

It was an inspiring and interesting day, we had some fantastic discussions with people across various sectors within the industry, talking about what could be done to retain and recruit more theatre professionals.

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Thank to everyone who took part in [National Student Drama Festival 2023](#) for the ASD. With regional hub days in Leicester, Derby, London & Manchester and Online!

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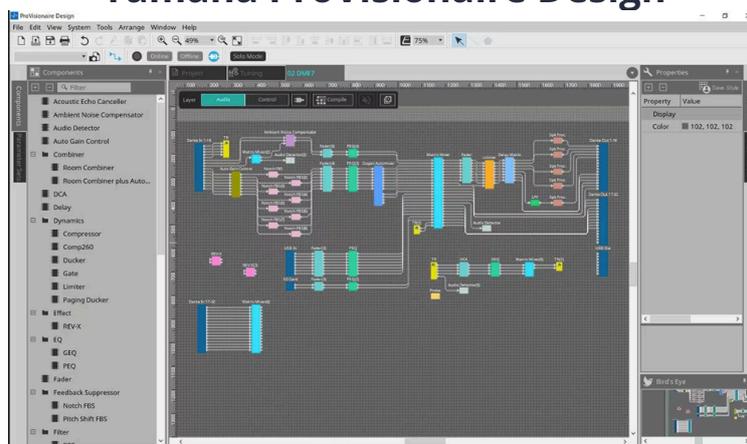


The ASD recently partnered with [Company Three](#) in Islington to offer some mentor guidance to three emerging Sound Designers on recent development projects, after advertising through the ASD Google Group earlier in the year. Amongst the mentors were Carolyn Downing, Ian Dickinson and Peter Rice; mentoring the early stage professional Pia Rose Scatergood, Kris Erice, Mary Jacob Seelochan (pictured). The project was a huge success with some of the Designers offering their first professional Sound Designs!

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## Best of the Web

### Yamaha ProVisionaire Design



ProVisionaire Design is a software application for Windows operating systems that allows comprehensive, intuitive design of sound systems that use

compatible Yamaha products. It is compatible with a wide range of Yamaha products including the DME7/MRX7-D\*/MTX processors, XMV/PC-D amplifiers, Rio/Tio interfaces, VXL-P speakers, ADECIA solutions, and more. Find out more [here](#).

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## New super compact Yamaha DM3 mixer announced.



The new DM3 series of mixing consoles offer superb sound quality, fast and easy setup and operation, and professional-level features for live sound, streaming, and live or home recording and music production—a combination unmatched in any other mixing console this size. Find out more [here](#).

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TheatreMix manages DCA assignments and mutes for up to 48 channels on a console, typically those controlling wireless lavalier or headset microphones. Optionally, it can also recall channel delay & pan in position presets, channel

EQs & dynamics in profiles, and channel FX bus assignments.

TheatreMix takes over assignment and labelling of DCAs, but does not recall DCA fader levels, so you're always in control of the mix.

Currently Supported consoles are:

Behringer X32 range (where it started)

Allen & Heath SQ, GLD, Avantis and dLive

Yamaha TF, QL & CL range

Find out more [here](#).

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## Interesting Reading

'The Super Mario Bros. Movie' sound designers Jamey Scott and Randy Thom talk about using iconic Mario game sounds from Nintendo, read more on A Sound Effect [here](#)

### **Emeka Ogboh: The City Is The Composer**

Following a move to Berlin, the Lagos, Nigeria-born sound and installation artist began listening back to old field recordings he'd amassed of his hometown and adding music to them. Read more on the Ableton Blog [here](#)

### **Sound the Alarm: Data Sonification as a Tool for Climate Action**

Using sound as a warning is nothing new: fire alarms, school bells and car horns all notify us to pay attention to our immediate surroundings. Yet the Earth has no easy means to alert us – no bells, no beeps, no sirens. But what if our planet could sound the alarm to warn us about the issues that have been silently surfacing for generations? If you could speak on behalf of the Earth, what would you want to say? Read more of this interesting article on the Ableton Blog [here](#)

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# Edenred



## Pay less for your weekend trips and Summer holidays

With summer holidays on the horizon once again, now is the perfect time for your employees to take advantage of their savings platform to plan ahead and save more. From staycations and long weekends away to sunshine city breaks, there's a huge range of offers available to suit every taste and budget.

Plus, don't miss out on Edenred's exclusive Red event on the 4th/5th May – featuring fantastic increased discounts from fashion, home, leisure and travel brands. Check out the discounts [here](#).

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Association of  
Sound Designers 



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