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The Herald

Association for
Sound Design
and Production



Hello and welcome to 2024 from your new Chair, Peter Rice and Deputy Chair, Vicki Hill.

The whole Board would like to express their deepest thanks to Melanie Wilson for her incredibly successful and fruitful tenure as Chair. Her 3 years on the Board saw fantastic progress in so many aspects of our work, her hard work and passion for improvement in our diversity is a lasting legacy that we are all proud of.

We have welcomed in 2024 with a fantastic Winter School - you can read more about it below. We are particularly excited by our expansion to a Glasgow location and grateful for the participation and attendance of so many of our members!

We have lots of big plans for the rest of the year, so keep your eyes out for more information here in the Herald, on our website and via our social media

channels.

As ever, please get in touch with us with your thoughts, questions and ideas -
we love to hear from you!

Peter, Vicki and the ASDP Board.

The ASDP AGM took place on Friday 12th January

Find the minutes of the ASDP AGM 2024 [here](#).

Kicking off our new '**Meet the Board**' series is our new **Deputy Chair, Vicki**.

You'll find out more about the rest of our Board Members in our next few
Heralds.

Meet the Board

Vicki joined the ASDP Board in 2021

What's your day job?

I am currently the Head of Sound for *Mrs Doubtfire the Musical* in the West End.

What are you working on for the ASDP?

I am creating the first Echo for 2024. We are going to incorporate audio for the first time, which I am really excited about.

What do you enjoy listening to?

I love listening to podcasts as I commute. Favourites include *Twenty Thousand Hertz* and *99% Invisible*. I also love music and have a very eclectic playlist on the go.

What inspired your career?

When I was very early in my career, I did a show watch behind a huge Cadac desk. I watched in awe as the sound engineer mixed everything, participating fully in an incredible production. When it came to the *Playout*, she turned to me and said 'Go on then' and I mixed maybe a minute of music. Looking back, it wasn't a big deal for the show, but it was transformative for me.



Winter School 2024

The ASDP hit the ground running after Christmas with bumper line up for Winter School 2024. There was brilliant attendance at each of the 19 seminars, workshops and presentations in London. We also hosted a sold-out Winter School Glasgow with people attending the 7 seminars and workshops run at

the National Theatre Scotland's Rockvillia. Not to mention our collaboration with Audio Story Company working with a small group of children allowing parents the opportunity to enjoy Winter School whilst the children experimented with sound. We will be featuring the work created in the Audio Story session as part of the forthcoming Echo!

Our Sponsor's Fayre in London was a huge success with exhibitors meeting members and giving demonstrations.

The majority of the seminars were recorded and will be available to members in the seminar archive soon.

Thank you to everyone who attended, we are so pleased so many people got to meet and take part in the event, it was great to see you. There is a short [feedback survey](#) for those that attended. Filling this out really helps us improve and shape our future events.

Thank you to sponsors D&B, Timax, AED Audio, Autograph, Clear-comm, Digico, Innovate Audio, Riedel, DPA, Sennheiser and our refreshments sponsor EM Acoustics for your support. We genuinely couldn't have run the event without you.

Finally thank you to all our presenters for making our program jam-packed full of interesting and educational information! And to all our event helpers and workers who made it possible with signage, setup and turnarounds and thank you to Central School of Speech and Drama and National Theatre Scotland for hosting us.



The Echo

Those of you who joined us for the AGM will have heard a little of the exciting plans for the first Echo of 2024. For the first time, we are planning to interpolate audio into our published edition which will centre around the theme of Collaboration. Leading the way are our Future Professionals who have, in the spirit of the theme, paired up to co-create snippets of audio which will feature along with some investigation into their process, which will frame our other articles about how we collaborate with each other and our colleagues in the wider industry. We will also share reflections on our highly successful Winter School, which spanned locations in London and Glasgow, updates on the expansion and plans for the Equipment Loan Scheme as well as our usual articles, thought pieces and Mini Profiles.

If this sounds like something you might want to contribute to, or if you have an idea of a topic for us to include, then get in touch with us at admin@theasdp.com - we would love to hear from you!



ASDP Trinaural Head is on tour in Scotland!

Have you been a Professional Member for more than a year?
Do you want to take advantage of the ASDP Equipment Loan Scheme?
Our Inari Trinaural head is currently based in Glasgow
If you would like to loan it for a project or to have a play,
contact us on admin@theasdp.com

To find out about other items in the Equipment Loan Scheme
check out the page on our [website](#).



For those of you who might like to download a hi-res copy of our new
Association for Sound Design and Production logo for your website you can
download it here:
<https://www.theasdp.com/logo>

Upcoming Events



Kaffeeklatsch (coffee and chat)

Upcoming dates for the diary:

[Thursday Feb 29th 10am-12pm](#)

Thursday March 21st 12-2pm (registration coming soon)

Thursday April 25th 12-2pm (registration coming soon)

Follow the link above to register

This is the ASDP's regular informal online get together for our female, non-binary and trans sound makers and shapers

Drop in, share news and get peer support on work/life questions.

Meetings will be hosted by Carolyn Downing. If you'd like to join the mailing list to receive regular updates on these meeting, email: admin@theasdp.com

We've also set up a new Facebook group for people to connect and share ideas called ASDP Community Room

Join using this [link](#) or by searching "ASDP Community Room" on Facebook.



Sound Designers and Directors in Conversation
Wednesday 6th March
1pm - 2.15pm
On Zoom

Sound Artist and Composer **Melanie Wilson** talks with her long-time collaborator **Rachel Bagshaw** about their processes and working patterns.
Open to ASDP and SDUK members

Register [here](#)

From Our Friends



[Shure](#) have released a new set of dates for their Wireless Masterclass and Wireless Workbench Training. Check out all the dates on their website [here](#)

All at The Rose Experience Centre - 24 King William St, London EC4R 9AT

Wireless Masterclass

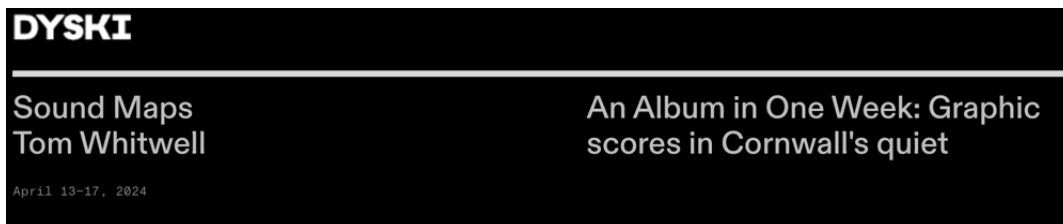
21st February 2024

10th April 2024

Wireless Workbench training

20th March 2024

24th April 2024



**Sound Maps with Tom Whitwell (Music Thing Modular).
An Album in One Week: Graphic scores in Cornwall's quiet
April 13–17, 2024
Application deadline 18th February.**

5 nights in a remarkably beautiful property nestled on a peninsula along Cornwall's south coast, surrounded by the sea.

Join Tom Whitwell for this residential workshop combining graphic and text scores, improvisation, modular synths and other sound-making devices. We'll collaboratively create an album in just one week, drawing inspiration from the beautiful Cornish landscape that surrounds us.

For more information, to apply for a grant, or to book your place on 'Sound Maps' please visit:

<https://dyski.co/Tom-Whitwell-Sound-Maps>



The [Institute of Professional Sound](https://www.instituteofprofessionalsound.com) have asked us to share information about their upcoming training weekend!

The IPS Training Weekend is back. This time in the heart of England at the University of Warwick Conference Centre, near Coventry.

The event starts on the evening of Friday the 15th of March and runs through until the afternoon of Sunday the 17th of March.

A full weekend programme of varied sessions has been planned to educate and entertain you. The company of your friends and colleagues is sure to be stimulating amongst the comfortable facilities.

There is special concessionary pricing for members of IPS, AMPS, ASD (ASDP),

ISCVE & MPG. All tickets (except day tickets) include: attendance at all sessions, any support materials, your own en-suite double bedded hotel standard accommodation, all meals (2 x breakfasts, 2 x lunches, 2 x dinners), all-day refreshments, car parking.

If you are self-employed the costs for attendance (including travel) can be set as a CPD business expense against your end of year tax bill.

Check it all out on [this link!](#)



Exciting news as directors Robin Whittaker and Dave Haydon announce their company, Sheriff Technology Ltd, has joined premium UK audio product innovators Focusrite Group PLC. as part of the group's growing Audio Reproduction division, alongside Martin Audio, Linea Research and Optimal Audio. The acquisition includes the pioneering TiMax spatial audio and showcontrol products, plus the ubiquitous OutBoard rigging control and electrical safety test products.

Robin and Dave will stay with the company, as will existing business development, R&D, PR and manufacturing colleagues, with the additional support of expanded sales, marcoms and applications resources leveraged from the considerable experience and reach offered by the Focusrite Group.

As well [TiMax](#) are launching two new products at ISE Barcelona next week read more about hotly anticipated multi-channel, live production reverb feature for TiMax SoundHub and new for the award-winning TiMax TrackerD4 precision stagetracking solution is TiMaxSP, a plug-in option for integrated lighting and media control [here](#).



[Point Source Audio](#) Establishes European Headquarters in Dublin to Enhance Customer Service and Reach

In a strategic move to better serve its growing European customer base, Point Source Audio proudly announces the opening of its European headquarters in Dublin, Ireland. This marks the audio technology company's first dedicated office outside of the United States, reflecting its commitment to meeting the increasing demand for its high-quality headset, earworn, and earmounted microphones across the continent.



L-Acoustics and d&b audiotechnik forge historic collaboration to propel professional audio industry forward.

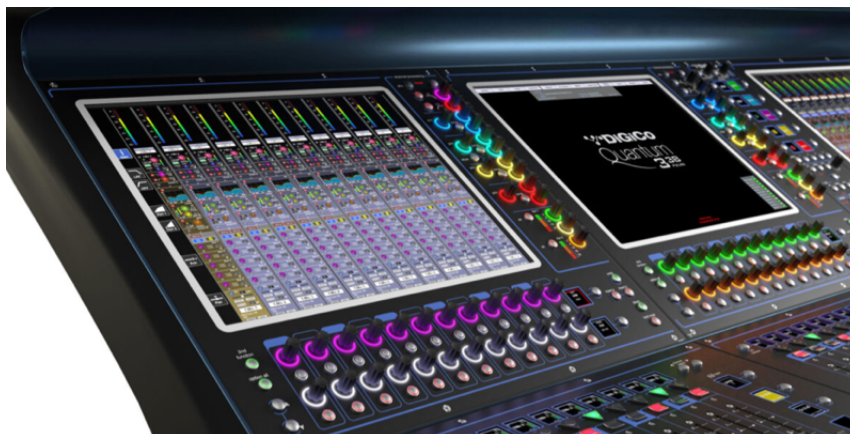
Industry-leading audio technology companies d&b audiotechnik and L-Acoustics have joined forces in a groundbreaking collaboration to advance technologies and tools for the benefit of the industry. The first result of this alliance is a project to jointly develop an innovative software platform, designed to revolutionize the configuration and management of Milan AVB networks.

Read more [here](#)



DiGiCo Introduces Fourier Interface Card

New card brings VST3 software plugins to DiGiCo's Quantum and SD-Range desks via a direct Dante connection, including on consoles without DMI card slots! Read more [here](#)



DiGiCo Announces Pulse Software Updates for Quantum338, Quantum338T, and Quantum225 Consoles

Continually striving to make good things even better, DiGiCo proudly announces that it will soon be offering second-generation software updates for its popular Quantum338, Quantum338T, and Quantum225 mixing consoles.

Read more [here](#)

Best of the Web



Polish your voice with iZotope VEA

Get more polished, more powerful, and more professional voice recordings with VEA, our new AI-powered voice enhancement assistant for podcasters and content creators of all levels. Find out more [here](#)



From Ableton : Ah! Kosmos & Hainbach: Blasting The Sirens

An HP 8060A Word Generator (an obscure piece of telecommunications test equipment from the 1970s) was what initially brought Ah! Kosmos (Başak Günak) and Hainbach (Stefan Goetsch) together. After initially meeting up to nerd out over their shared love for this surprisingly musical piece of hardware, the duo's subsequent jam sessions eventually led to their debut LP Blast Of Sirens. Download the free trial of Ah! Kosmos & Hainbach ARP 2500 Drum Rack and find out more [here](#)

Interesting Articles



In-ear Monitoring from Klang : Time Travellers wife

An interesting article on the implementation of Klang in-ear monitoring on the Time Travellers Wife Sound Designed by Richard Brooker. Read more [here](#)



Meyer Sound Delivers Otherworldly Audio for Stranger Things: The First

Shadow in London's West End

In a cutting-edge fusion of sound technology and storytelling, Meyer Sound ULTRA-X family loudspeakers and 2100-LFC low-frequency control elements play a pivotal role in bringing the immersive sonic landscape of Stranger Things: The First Shadow to life at the iconic Phoenix Theatre in London's West End. Read more [here](#)

Edenred



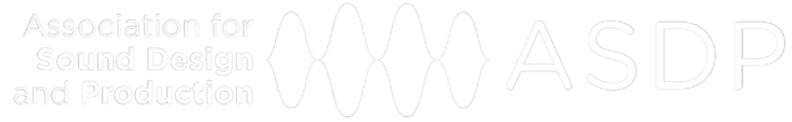
Now's the perfect time to plan ahead for 2024 and kick-start the new year in the best possible way – whether that's focusing on health, fitness and wellbeing or booking holidays and weekends away to look forward to in the coming months.

There's a huge range of offers available so that you can prioritise your wellbeing for less.

Don't forget, by downloading the Edenred Savings App, you can access hundreds of offers on the go, with brilliant savings just a tap away.

Check out all the discounts [here](#).

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